

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

DFC 1 9 2013

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Ms. Nicole Weimer Bonide Products, Inc. 6301 Sutliff Road Oriskany, NY 13424

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Ms. Weimer:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for May 17, 2013 for:

Alternate Brand Name

Horse & Stable Fly Spray Ready to Use

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number 4-393 Bonide Permakil 25

Please re reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413or via E-mail at banks.melody@epa.gov.

Sincerely

Richard Gebken Product Manager

Insecticide Branch

Registration Division (7504P)

Please read instructions on reverse before co.	ting form.	Form Appro	. OMB No.	2070-0060	D. Approval expires 2-28-9
	United States tal Protection Age shington, DC 20460	ncy	Registra Amendr Other	tion	OPP Identifier Number
	Application for F	Pesticide - Section	n I		
1. Company/Product Number 4-393		2. EPA Product Manag LaRocca	er	3. Pro	pposed Classification
4. Company/Product (Name) Bonide Permakil 25		PM# 13			
5. Name and Address of Applicant (Include ZIP) Bonide Products, Inc. 6301 Sutliff Road Oriskany, NY 13424 Attn: Nico	ole Weimer	6. Expedited Revei (b)(i), my product is to: EPA Reg. No Product Name	similar or ident	NEUFICA ical in co DEC 19	The Section 3(c)(3) moosition and labeling 2013
	Sec	tion - II			
Amendment - Explain below. Resubmission in response to Agency let Notification - Explain below. Explanation: Use additional page(s) if necess NOTIFICATION: Optional language to marketing This notification is consistent with the provisions of labeling or the CSF of this product. Bonide Product and further understands that if this notification is response.	sary. (For section I and Sec statements and additional b of PR Notice 98-10 and EPA cts, Inc. understands that it is	Agency letter "Me Too" App Other - Explain ction II.) rand names. regulations at 40 CFR 15 s a violation of 18 U. S. C.	olication. n below. 2.46, and no othe Sec. 1001 to will	er changes	any false statement to EPA
and Bonide Products, Inc. may be subject to enfo		ion - III	of FIFRA.		
T. Material This Product Will Be Packaged in: Child-Resistant Packaging Yes ✓ No * Certification must be submitted Unit Packaging Unit Packaging w	No. per If "Yes		2. Type of	Container Metal Plastic Glass Paper Other (S	pecify)
3. Location of Net Contents Information ✓ Label Container	4. Size(s) Retail Contain pt., qt.	1	Location of Lab	el Directio	ns
6. Manner in Which Label is Affixed to Product	Lithograph Paper glued Stenciled	Other			
		ion - IV			
1. Contact Point (Complete items directly below		· · · · · · · · · · · · · · · · · · ·	necessary, to pr	ocess this	anplication.)
Name Nicole Weimer	Title	Compliance Specialis		Telephone	No. ('nclude Area Code) 3231 ext 230
I certify that the statements I have made I acknowledge that any knowlinglly false both under applicable law.					6. Date Application Reveived (Stamped)
2. Signature Hiede Weimer	3. Title Pesticide	Compliance Specialist			
4. Typed Name Nicole Weimer	5. Date	5/17/13			

Bonide Products, Inc.

6301 Sutliff Rd. Oriskany, NY 13424

Phone (315) 736-8231 Fax (315) 736-7582

May 17, 2013

FedEx: 8020 0281 3250

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
US Environmental Protection Agency
Room S4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

RE: Bonide Permakil 25 EPA Reg. No. 4-393

Notification – Optional language to marketing statements and additional brand names.

To Whom It May Concern:

Enclosed, please find a completed form 8570-1, Notification and labeling for the above mentioned registration. Optional language is in red text. I trust you will find everything in order for approval.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Should you have any questions or require additional information, please do not hesitate to contact me.

Sincerely,

Nicole Weimer

Pesticide Compliance Specialist

Nicola Weimes

Enclosure

[FRONT PANEL]



PERMAKIL 25

[Additional Brand Names: Permethrin Spray Permakil 25 Ready-to-Use; Got Pests...get REVENGE Horse & Stable Fly Spray Ready to Use;



Horse & Stable Fly Spray Ready to Use]

Optional Marketing Statements:

For Residential Indoor and Outdoor Use Only

NOTIFICATION

A Ready-to-Use Insecticide

For Control of Fleas, Brown Dog Ticks and Lice on Premises and on Dogs DEC 19 2013

Controls Fleas and Ticks on Dogs for 35 Days

Aids in Control of Ticks on Dogs for an Additional 2 Weeks

For Control of Pests on Non-Commercial Livestock

With Country Fresh Fragrance

Provides 60-Day (Two Months) Control of Cockroaches

Provides 60-Day (Two Months) Control of Fleas

Provides 60-Day (Two Months) Control of Stored Product Pests

CONTROLS Carpet Beetles, Bed Bugs, Clothes Moths, Lice and Louse Eggs, Ants, Spiders, Ticks, and others listed.

Additional Optional Marketing Claims

- Protect [Horses], [Cattle (beef & dairy)], [Beef & Dairy Cattle], [Goats], [Sheep], and [Hogs], [Swine] from [Horn Flies], [Face Flies], [House Flies], [Stable Flies], [Horse Flies], [Deer Flies], [Mosquitoes], [Gnats] and [Blood-sucking Lice].
- Spray directly on Livestock
- Insecticide for [Horses], [Cattle (beef & dairy)], [Goats], [Sheep], and [Hogs].
- Also [controls] [kills] [Fleas], [Ticks] and [Lice] on Dogs
- [Also] [controls] [kills] Poultry Lice and [Mites] [Bedbugs]
- For use in Poultry houses and on birds
- Water-based Formula
- No Oily Residue
- Easy to Use

ACTIVE INGREDIENT:

Permethrin (CAS #52645-53-1)	
OTHER INGREDIENTS:	
TOTAI	100 00%

Cis/trans ratio: min. 35% (+/-) cis and max. 65% (+/-) trans.

PERMANONE® - Registered Trademark of Bayer AG

EPA Reg. No. 4-393

May 17, 2013 – Notification

EPA Est. No. 4-NY-1 Page 1 of 5 Pages

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back/side/other panel(s) for additional precautions.

NET	CONTENTS:	
TATE	CONTENTS.	

[BACK/SIDE/OTHER PANEL(S)]

READ ENTIRE LABEL BEFORE EACH USE.

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse. Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquaria before surface applications. Do not use on humans. Do not allow children or pets to contact treated areas until surfaces are dry.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Use Restrictions

Except when applying to pets, companion animals or non-commercial livestock, do not enter or allow others to enter until sprays have dried. Except when applying to pets, companion animals or non-commercial livestock, do not apply this product in a way that will contact adults, children or pets, either directly or through drift. Not for use in outdoor residential misting systems.

STORAGE AND DISPOSAL

<u>Pesticide Storage:</u> Store and transport in an upright position. Store in a cool dry area inaccessible to children or pets.

<u>Pesticide Disposal:</u> If partly filled – Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

<u>Container Disposal:</u> If empty – Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

Affix trigger, pump or other type sprayer to container for application. Do not transfer to another container.

SHAKE WELL BEFORE USING

INDOOR APPLICATION

For spot application only. Do not use as a space spray indoors. Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

SURFACE SPRAYING: FOR 60-DAY (TWO MONTHS) CONTROL OF: COCKROACHES, WATERBUGS, PALMETTO BUGS, SCORPIONS, MILLIPEDES, CENTIPEDES, SOWBUGS, PILLBUGS, ANTS, SILVERFISH, FIREBRATS, SPIDERS, CRICKETS, CLOVER MITES, CHEESE MITES, GRANARY WEEVILS, RICE WEEVILS, CONFUSED FLOUR BEETLES, RUST RED FLOUR BEETLES, DRUGSTORE BEETLES, MEAL WORMS, GRAIN MITES AND CADELLES: Direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For Silverfish, spray bookcases. For Ants, spray trails, nests and points of entry.

TO CONTROL CARPET BEETLES: Spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving. Repeat treatment as needed.

TO CONTROL BEDBUGS: Spray mattresses lightly, particularly around tufts and seams. Take beds apart and spray in all joints. Treat baseboards, moldings and floors. Repeat treatment as needed.

TO CONTROL FLEAS (ADULTS AND LARVAE) AND TICKS (ADULTS AND LARVAE): Thoroughly spray infested areas, pet beds, resting quarters, nearby cracks and crevices, along and behind baseboards, moldings, window and door frames, and entire areas of floor and floor covering. Fresh bedding should be placed in animal quarters following treatment. Repeat treatment as needed. Allow to dry thoroughly before allowing pets to contact treated areas.

TO CONTROL CLOTHES MOTHS: Remove any infested articles from storage, brush thoroughly, and air for several hours in sunlight, if possible. Apply spray liberally to empty chests, closets, bureaus and other storages directing the spray into cracks, joints and crevices. After airing, infested articles may be treated lightly, keeping nozzle at least three feet from fabric to avoid staining.

TO KILL LICE AND LOUSE EGGS: Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying, then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding, including mattresses and furniture that cannot be either laundered or dry cleaned. Allow all treated articles to dry thoroughly before use.

ON COMPANION ANIMALS AND NON-COMMERCIAL LIVESTOCK:

To protect cattle (beef and dairy), goats, sheep, hogs and horses from Horn Flies, Face Flies, House Flies, Mosquitoes and Gnats: Apply a light mist sufficient to wet the surface of the hair. For face flies, spray face and head, but do not spray into eyes.

TO CONTROL STABLE FLIES, HORSE FLIES, AND DEER FLIES: Apply at a rate of 2 ounces per adult animal, sufficient to wet the hair thoroughly. Repeat treatment daily or at intervals necessary to give continued protection.

EPA Reg. No. 4-393 May 17, 2013 – Notification TO CONTROL BLOOD-SUCKING LICE: Apply to the infested areas of the animal, using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks if required.

TO CONTROL POULTRY LICE: Spray roosts, walls and nests or cages thoroughly. This should be followed by spraying over the birds with a fine mist.

TO CONTROL BEDBUGS AND MITES IN POULTRY HOUSES: Spray crevices of roost poles, cracks in walls, and cracks in nests where the *Bedbugs* and *Mites* hide.

ON DOGS:

USE ONLY ON DOGS. DO NOT USE ON CATS OR KITTENS. <u>Do not use on puppies less than twelve weeks old.</u> Consult a veterinarian before using this product on debilitated, aged, pregnant, nursing or medicated animals.

TO CONTROL FLEAS, TICKS, AND LICE: Start spraying at the tail, moving the dispenser rapidly and making sure that the animal's entire body is covered, including the legs and underbody. While spraying, fluff the hair so that the spray will penetrate to the skin. Make sure spray wets thoroughly, but do not saturate animal. Do not spray into eyes or face. Avoid contact with genitalia. Do not reapply product for 7 days.

In case of an emergency, call 1-800-548-2423 (Animal Poison Control Center).

OUTDOOR APPLICATION

Do not water the treated area to the point of run-off. Do not make applications during rain. All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

- (1) Treatment to soil or vegetation around structures;
- (2) Applications to lawns, turf, and other vegetation.

To help control ticks in outdoor activity areas, treat a band of vegetation and leaf litter 6-10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

FOR CONTROL OF GARDEN INSECTS: For use on roses, dahlias, asters and other ornamentals to kill *Japanese Beetles* hit by spray as well as *Whiteflies, Aphids, Exposed Thrips, Spiders, Red Mites* and *Leafminers*. May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, eunonymus, fuschia, geraniums, crassula, grape vines, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias.

Effective when used as directed against Whiteflies, Aphids, Spider and Red Mites, exposed Thrips, Luce Bugs, Japanese Beetles, Pavement Ants, Clover Mites and Armyworms.

When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Pe cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90° F. Contact insects directly whenever possible. Repeat treatment as infestations occur.

To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in strict accordance with directions given herewith.

Buyer's Guarantee Limited to Label Claims

For information on pesticide products (including health concerns, medical emergencies, or pesticide incidents) call National Pesticide Information Center at 1-800-858-7378.

Manufactured by: Bonide Products, Inc. 6301 Sutliff Road Oriskany, NY 13424

[Batch code inserted at production.]
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